

# THE PERFECT EVENT

Event Name: Date/Time of Event: Brief Description:

# STRATEGIC PLAN

## **Goals for Event:**

- \_

#### Pre-Planning To Do's:

- Copies of plan provided to appropriate people (ie: Club Sponsor, College Master, Student Activities)

## **Event Timeline**

Evaluation and Documentation

Number of People Expected Location: Point Person: (contact information)



## THE PERFECT EVENT

Risks that may occur	Ways to be proactive and prepared for those risks
PHYSICAL	
EMOTIONAL	
REPUTATIONAL	
FINANCIAL	
ENVIRONMENTAL	
COMMUNICATION	
TIMING	