

THE PERFECT EVENT

Event Name: Date/Time of Event: Brief Description:

STRATEGIC PLAN

Goals for Event:

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Pre-Planning To Do's:

- Copies of plan provided to appropriate people (ie: Club Sponsor, College Master, Student Activities)

Event Timeline

Evaluation and Documentation

Number of People Expected Location: Point Person: (contact information)



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Risks that may occur	Ways to be proactive and prepared for those risks
PHYSICAL	
EMOTIONAL	
REPUTATIONAL	
FINANCIAL	
ENVIRONMENTAL	
COMMUNICATION	
TIMING	